

ORDER



Orders
Order / Rev: 689694
Alt Order #: 06167200
Product Desc: DCCC
Estimate: 1192
Flight Dates: 10/30/12 - 11/12/12
Original Date / Rev: 06/11/12 / 10/12/12
Order Type: Political

KXTV

Primary AE: Jim Quinn
Sales Office: T-PHI
Sales Region: NAT

Agency Name: Great American Media/ POL
Buying Contact:
Billing Contact:
 1010 Wisconsin Ave. NW, Ste. 800
 Washington, DC 20007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Democratic Congressional Campaign
Demographic: A35+
Product Codes: IS-Issue/Ballot,IS-Issue/Non
Priority: P-5
Revenue Codes: AGY, GEN, POL

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/29/12	11/05/12	97	\$183,875.00	\$156,293.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2012	97	\$183,875.00	\$156,293.75	0.00
Totals	97	\$183,875.00	\$156,293.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Jim Quinn			Start Of Order - End Of Order	100%

Order Share

	Share	Total
KXTV	10%	\$183,875.00
Market	100%	\$1,838,750.00

Competitive Share

	Share	Total
CABLE	0%	\$0.00
KBSV	0%	\$0.00
KCRA	34%	\$625,175.00
KFTL	0%	\$0.00
KMAX	5%	\$91,937.50
KOVR	24%	\$441,300.00
KQCA	6%	\$110,325.00
KSPX	0%	\$0.00
KTXL	21%	\$386,137.50
KUVS	0%	\$0.00
KVIE	0%	\$0.00
UNKWN	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KXTV	10/30/12	11/05/12	News10 Midday M-F 11-12M	CM	11a-1130a	MTWTF--	:30	8	\$500.00	P-4	0.00	NM	8	\$4,000.00
Midday News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-TWTF--			7			\$500.00		0.00			
Week:		11/05/12	11/11/12	M-----			1			\$500.00		0.00			
E 2	KXTV	10/30/12	11/05/12		CM	4p-5p	MTWTF--	:30	12	\$800.00	P-4	0.00	NM	12	\$9,600.00

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KXTV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 4-5p Ellen											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	- TWTF--	10		\$800.00		0.00						
Week:		11/05/12	11/11/12	M-----	2		\$800.00		0.00						
E 3	KXTV	10/30/12	11/05/12	M-F 5-6am News10 Good Morning @ 5am	CM	5-6a	MTWTF--	:30	12	\$200.00	P-4	0.00	NM	12	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	- TWTF--	10		\$200.00		0.00						
Week:		11/05/12	11/11/12	M-----	2		\$200.00		0.00						
E 4	KXTV	10/30/12	11/02/12	M-F 630-7p Jeopardy	CM	630-7p	- TWTF--	:30	15	\$1,900.00	P-4	0.00	NM	15	\$28,500.00
				JEOPARDY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	- TWTF--	15		\$1,900.00		0.00						
E 5	KXTV	10/30/12	11/02/12	M-F 7-730p Wheel	CM	7-730p	- TWTF--	:30	15	\$1,725.00	P-4	0.00	NM	6	\$10,350.00
				WHEEL OF FORTUNE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	- TWTF--	15		\$1,725.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	KXTV	10/29/12-11/04/12		M-F 7-730p	7-730p		- TWThF----	:30	(\$1,725.00)	0.00	NM				
Credited															
[M2 credit and mg lines 18-21]															
2	KXTV	10/29/12-11/04/12		M-F 7-730p	7-730p		- TWThF----	:30	(\$1,725.00)	0.00	NM				
Credited															
[M2 credit and mg lines 18-21]															
3	KXTV	10/29/12-11/04/12		M-F 7-730p	7-730p		- TWThF----	:30	(\$1,725.00)	0.00	NM				
Credited															
[M2 credit and mg lines 18-21]															
5	KXTV	10/29/12-11/04/12		M-F 7-730p	7-730p		- TWThF----	:30	(\$1,725.00)	0.00	NM				
Credited															
[M2 credit and mg lines 18-21]															
6	KXTV	10/29/12-11/04/12		M-F 7-730p	7-730p		- TWThF----	:30	(\$1,725.00)	0.00	NM				
Credited															
[M3 credit and mg line 22]															
8	KXTV	10/29/12-11/04/12		M-F 7-730p	7-730p		- TWThF----	:30	(\$1,725.00)	0.00	NM				
Credited															
[M2 credit and mg lines 18-21]															
11	KXTV	10/29/12-11/04/12		M-F 7-730p	7-730p		- TWThF----	:30	(\$1,725.00)	0.00	NM				
Credited															
[M2 credit and mg lines 18-21]															
13	KXTV	10/29/12-11/04/12		M-F 7-730p	7-730p		- TWThF----	:30	(\$1,725.00)	0.00	NM				
Credited															
[M3 credit and mg line 22]															
15	KXTV	10/29/12-11/04/12		M-F 7-730p	7-730p		- TWThF----	:30	(\$1,725.00)	0.00	NM				
Credited															
[M2 credit and mg lines 18-21]															
E 6	KXTV	10/30/12	11/02/12	M-F 730-8p Inside Edition	CM	730-8p	- TWTF--	:30	15	\$1,200.00	P-4	0.00	NM	3	\$3,600.00
				INSIDE EDITION											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	- TWTF--	15		\$1,200.00		0.00						

Advertiser:	Democratic Congressional Campaign Co
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KXTV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 6	KXTV	10/30/12	11/02/12	M-F 730-8p Inside Edition	CM	730-8p	- TWTF - -	:30	15	\$1,200.00	P-4	0.00	NM	3	\$3,600.00
INSIDE EDITION															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	- TWTF - -		15				\$1,200.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KXTV	10/29/12-11/04/12	M-F 730-8p			730-8p	- TWThF - - - -	:30		(\$1,200.00)		0.00	NM		
Credited															
[M2 credit and mg lines 18-21]															
2	KXTV	10/29/12-11/04/12	M-F 730-8p			730-8p	- TWThF - - - -	:30		(\$1,200.00)		0.00	NM		
Credited															
[M2 credit and mg lines 18-21]															
3	KXTV	10/29/12-11/04/12	M-F 730-8p			730-8p	- TWThF - - - -	:30		(\$1,200.00)		0.00	NM		
Credited															
[M2 credit and mg lines 18-21]															
4	KXTV	10/29/12-11/04/12	M-F 730-8p			730-8p	- TWThF - - - -	:30		(\$1,200.00)		0.00	NM		
Credited															
[M2 credit and mg lines 18-21]															
5	KXTV	10/29/12-11/04/12	M-F 730-8p			730-8p	- TWThF - - - -	:30		(\$1,200.00)		0.00	NM		
Credited															
[M2 credit and mg lines 18-21]															
7	KXTV	10/29/12-11/04/12	M-F 730-8p			730-8p	- TWThF - - - -	:30		(\$1,200.00)		0.00	NM		
Credited															
[M2 credit and mg lines 18-21]															
9	KXTV	10/29/12-11/04/12	M-F 730-8p			730-8p	- TWThF - - - -	:30		(\$1,200.00)		0.00	NM		
Credited															
[M2 credit and mg lines 18-21]															
10	KXTV	10/29/12-11/04/12	M-F 730-8p			730-8p	- TWThF - - - -	:30		(\$1,200.00)		0.00	NM		
Credited															
[M2 credit and mg lines 18-21]															
11	KXTV	10/29/12-11/04/12	M-F 730-8p			730-8p	- TWThF - - - -	:30		(\$1,200.00)		0.00	NM		
Credited															
[M2 credit and mg lines 18-21]															
12	KXTV	10/29/12-11/04/12	M-F 730-8p			730-8p	- TWThF - - - -	:30		(\$1,200.00)		0.00	NM		
Credited															
[M2 credit and mg lines 18-21]															
13	KXTV	10/29/12-11/04/12	M-F 730-8p			730-8p	- TWThF - - - -	:30		(\$1,200.00)		0.00	NM		
Credited															
[M2 credit and mg lines 18-21]															
14	KXTV	10/29/12-11/04/12	M-F 730-8p			730-8p	- TWThF - - - -	:30		(\$1,200.00)		0.00	NM		
Credited															
[M2 credit and mg lines 18-21]															
E 7	KXTV	11/05/12	11/05/12	Mon Prime Other DWTs	CM	8-10p	M- - - - -	:30	4	\$7,000.00	P-4	0.00	NM	4	\$28,000.00
DANCING W/ THE STARS - EFF 9/17															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M- - - - -		4				\$7,000.00		0.00			
E 8	KXTV	11/03/12	11/03/12	Special Jeopardy OTO Jeopardy	CM	Various (8:30 PM-9:00 PM)	- - - - - S-	:30	2	\$1,000.00	NON	0.00	NM	0	\$0.00
JEOPARDY/WHEEL/INSIDE: FTC 9/1															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	- - - - - S-		2				\$1,000.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KXTV	10/29/12-11/04/12	Special Jeopardy			Various	(8:30 PM-9:00 PM) - - - - - Sa -	:30		(\$1,000.00)		0.00	NM		
Credited															
[M1: credit and mg lines 16-17]															
2	KXTV	10/29/12-11/04/12	Special Jeopardy			Various	(8:30 PM-9:00 PM) - - - - - Sa -	:30		(\$1,000.00)		0.00	NM		
Credited															
[M1: credit and mg lines 16-17]															
E 9	KXTV	11/03/12	11/03/12	Special Wheel of Fortune OTO Wheel	CM	Various (9:00 PM-9:30 PM)	- - - - - S-	:30	2	\$1,000.00	NON	0.00	NM	0	\$0.00
WHEEL OF FORTUNE EFF 8/25/12															

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KXTV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 9	KXTV	11/03/12	11/03/12	Special Wheel of Fortune OTO Wheel	CM	Various (9:00 PM-9:30 PM)	-----S-	:30	2	\$1,000.00	NON	0.00	NM	0	\$0.00
WHEEL OF FORTUNE 8/25/12															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	-----S-	2		\$1,000.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KXTV	10/29/12-11/04/12		Special Wheel of Fortune		Various	(9:00 PM-9:30 PM)-----Sa--	:30		(\$1,000.00)		0.00	NM		
Credited															
[M1: credit and mg lines 16-17]															
2	KXTV	10/29/12-11/04/12		Special Wheel of Fortune		Various	(9:00 PM-9:30 PM)-----Sa--	:30		(\$1,000.00)		0.00	NM		
Credited															
[M1: credit and mg lines 16-17]															
E 10	KXTV	11/04/12	11/04/12	News10 @ 5pm Sun News10 @ 5pm Sun	CM	5-530p	-----S	:30	4	\$850.00	P-3	0.00	NM	4	\$3,400.00
NEWS 10 SUN 5P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	-----S	4		\$850.00		0.00						
E 11	KXTV	11/04/12	11/04/12	Sun Prime B Once Upon a Time	CM	8-9p	-----S	:30	2	\$7,000.00	P-4	0.00	NM	2	\$14,000.00
ONCE UPON A TIME PREMIERE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	-----S	2		\$7,000.00		0.00						
E 12	KXTV	10/30/12	11/04/12	News10 @ 11pm News10 @ 11pm	CM	11-1135p	-TWTFSS	:30	18	\$1,050.00	P-4	0.00	NM	18	\$18,900.00
NEWS 10 AT 11PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	-TWTFSS	18		\$1,050.00		0.00						
E 13	KXTV	10/30/12	10/30/12	Tue Prime C Private Practice	CM	10-11p	-T-----	:30	2	\$5,000.00	P-4	0.00	NM	2	\$10,000.00
PRIV PRAC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	-T-----	2		\$5,000.00		0.00						
E 14	KXTV	10/30/12	10/30/12	Tue Prime A DWTS	CM	8-9p	-T-----	:30	4	\$4,300.00	NON	0.00	NM	0	\$0.00
DANCING															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	-T-----	4		\$4,300.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KXTV	10/29/12-11/04/12		Tue Prime A		8-9p	-T-----	:30		(\$4,300.00)		0.00	NM		
Credited															
[credit anf mg line 15]															
2	KXTV	10/29/12-11/04/12		Tue Prime A		8-9p	-T-----	:30		(\$4,300.00)		0.00	NM		
Credited															
[credit anf mg line 15]															
3	KXTV	10/29/12-11/04/12		Tue Prime A		8-9p	-T-----	:30		(\$4,300.00)		0.00	NM		
Credited															
[credit anf mg line 15]															
4	KXTV	10/29/12-11/04/12		Tue Prime A		8-9p	-T-----	:30		(\$4,300.00)		0.00	NM		
Credited															
[credit anf mg line 15]															
N 15	KXTV	10/30/12	10/30/12	Tue Prime A DWTS	CM	8-9p	-T-----	:30	2	\$8,600.00	P-3	0.00	NM	2	\$17,200.00
DANCING															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	-T-----	2		\$8,600.00		0.00						
N 16	KXTV	10/30/12	11/02/12	M-F 9-10a News10 @ 9am	CM	9a-10a	-TWTF--	:30	2	\$200.00	P-4	0.00	NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	-TWTF--	2		\$200.00		0.00						
N 17	KXTV	11/03/12	11/03/12	KXTV Local Movie KXTV Local Movie	CM	Sat 9-11p	-----S-	:30	2	\$1,800.00	P-4	0.00	NM	2	\$3,600.00

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N17	KXTV	11/03/12	11/03/12	KXTV Local Movie KXTV Local Movie	CM	Sat 9-11p	-----S-	:30	2	\$1,800.00	P-4	0.00	NM	2	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/29/12	11/04/12	-----S-		2			\$1,800.00			0.00			
N18	KXTV	11/02/12	11/02/12	Fri Prime B Shark Tank	CM	9-10p	----F--	:30	1	\$7,900.00	P-2	0.00	NM	1	\$7,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/29/12	11/04/12	----F--		1			\$7,900.00			0.00			
N19	KXTV	11/02/12	11/02/12	Fri Prime C 20/20	CM	10-11p	----F--	:30	1	\$8,500.00	P-4	0.00	NM	1	\$8,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/29/12	11/04/12	----F--		1			\$8,500.00			0.00			
N20	KXTV	11/04/12	11/04/12	Sun Prime A America's Funniest Home Video	CM	7-8p	-----S	:30	1	\$3,000.00	P-3	0.00	NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/29/12	11/04/12	-----S		1			\$3,000.00			0.00			
N21	KXTV	11/04/12	11/04/12	Sun Prime D 666 Park Avenue	CM	10-11p	-----S	:30	1	\$7,075.00	P-4	0.00	NM	1	\$7,075.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/29/12	11/04/12	-----S		1			\$7,075.00			0.00			
N22	KXTV	10/30/12	11/02/12	5p News10 News10 @ 5p	CM	5-530p	-TWTF--	:30	1	\$3,450.00	P-3	0.00	NM	1	\$3,450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/29/12	11/04/12	-TWTF--		1			\$3,450.00			0.00			
Totals														97	\$183,875.00